Meeting Minutes
Pregnant and Parenting Women Subcommittee of the Governor's Council on Substance Abuse Prevention and Treatment
Tuesday, September 30, 2026, Approved

Attendees:

Subcommittee Members Attending: Courtney Boyd, Rebecca Crowder, Rhonda Edmunds, Amna Dr. Stefan Maxwell (chair), Lisa Richards
Subcommittee Members Not Attending: Tameran Asbury, Janine Breyel, Randa Eddy, Haque, Kelly Lemon, Dr. Cody Smith, Amy Tolliver
Guests Attending: Teresa Marks
Office of Drug Control Policy (ODCP) Staff Attending: Olivia Fox, Jessica Smith
Marshall University Staff Attending: Bradley McCoy

Opening:

Dr. Stefan Maxwell (chair) provided welcome and opening remarks of this meeting of the Governor's Council on Substance Abuse Prevention and Treatment – Pregnant and Parenting Subcommittee. The meeting was called to order on Thursday, September 30, 2026, and was conducted by Microsoft Teams video conference. The August 25, 2026 meeting minutes were approved by Dr. Stefan Maxwell. There was no further discussion. The purpose of the meeting was to discuss progress of key performance indicators (KPIs).

Agenda:

NTI Upstream Educational Campaign

- Suggestions for campaign language changes discussed during the August Subcommittee meeting have already been sent to Gabe and implemented.
- Janine Breyel and Amy Tolliver were both absent from the meeting but sent Dr. Maxwell updates by email. The West Virginia Perinatal Partnership is working on finalizing their digital landing page of resources. Janine and Amna Haque met with peers to ask their suggestions to campaign language and script changes to make it more applicable and accessible. Gabe Chasnoff is awaiting their approval of a few items.

2026 State Plan Key Performance Indicator Progress

- Percentages were already submitted by Dr. Maxwell last week for the Quarter 3 Progress Report.
- **Goal 1, Strategy 1, KPI 1:** 25% complete, Teresa Marks was on the meeting and let the Subcommittee know that there is an October meeting of the Maternal Risk Screening Advisory Council to discuss updates to the electronic reporting format and rollout of the E-PRSI (Electronic Prenatal Risk Screening Instrument). They are hopeful that it will be used across Electronic Health Record technologies. It is a state mandated requirement. If doctors are unable to fill it out, the Subcommittee discussed how to weave it into their workload. The PRSI is being incorporated into the Transforming Maternal Health Project.

- **Goal 1, Strategy 1, KPI 2:** 0% complete, This will require the completion of the previous KPI in Quarter 4.
- **Goal 1, Strategy 2, KPI 1**: 100% complete, Amna Haque and Janine Breyel presented survey findings to the Subcommittee already.
- **Goal 1, Strategy 2, KPI 2:** 0% complete, No updates.
- **Goal 1, Strategy 3, KPI 1:** 100% complete, This KPI was completed in Quarter 1.
- **Goal 1, Strategy 3, KPI 2:** 100% complete, This KPI was completed in Quarter 1.
- **Goal 1, Strategy 3, KPI 3:** 90% complete, pamphlets exist but need disseminated.
- **Goal 1, Strategy 3, KPI 4:** 0% complete, Information in KPI 3 will just need posted to various state websites and shared by Perinatal Partnership social media.
- **Goal 1, Strategy 3, KPI 5:** 25% complete, The Perinatal Summit is November 5-6, 2026 in Morgantown.
- **Goal 1, Strategy 4, KPI 1:** 25% complete, Teresa Marks discussed information from the Infant Mortality Review Panel. The Subcommittee discussed nationwide metrics and how we measure variables related to sudden infant death syndrome (SIDS). They also discussed practices of safest sleep for babies.
- **Goal 1, Strategy 4, KPI 2:** 0% complete, dissemination of safe sleep materials will be after they are confirmed in KPI 1.

2027 State Plan Planning

- Town Hall Meetings have been completed.
- Bradley McCoy discussed the fall schedule for Subcommittees. In October, Subcommittees will receive the Town Hall Meeting Summary Report. Subcommittees will use their October meetings to discuss priorities for next year. He will work with Subcommittee chairs to draft a version of the 2027 State Plan during October. The November Subcommittee meetings will be used to make edits and finalize the draft 2027 State Plan.

Additional Discussion

- None.

Adjournment:

Dr. Maxwell closed the meeting by thanking all Subcommittee members for their attendance and participation. The Subcommittee will meet again on Thursday, October 29, 2026 at 10:00 AM.