

Meeting Minutes

Pregnant and Parenting Women Subcommittee of the Governor's Council on Substance Abuse Prevention and Treatment Wednesday, June 24, 2026, Approved

Attendees:

Subcommittee Members Attending: Janine Breyel, Rebecca Crowder, Randa Eddy, Rhonda Edmunds, Amna Haque, Dr. Stefan Maxwell (chair), Lisa Richards, Dr. Cody Smith

Subcommittee Members Not Attending: Tameran Asbury, Courtney Boyd, Dr. David Didden, Kelly Lemon, Amy Tolliver

Guests Attending: Kim Mundy

Office of Drug Control Policy (ODCP) Staff Attending: Olivia Fox, Dr. Stephen Loyd, Jessica Smith

State Opioid Response Regional (SOR) Staff Attending: Mark Lanyon

State Opioid Response Regional (SOR) Coordinators Attending: Raj Masih, Jill Poe, Elizabeth Shahan

Marshall University Staff Attending: Bradley McCoy

Opening:

Dr. Stefan Maxwell (chair) provided welcome and opening remarks of this meeting of the Governor's Council on Substance Abuse Prevention and Treatment – Pregnant and Parenting Subcommittee. The meeting was called to order on Wednesday, June 24, 2026, and was conducted by Google Meet video conference. The May 26, 2026 meeting minutes were approved by Dr. Stefan Maxwell. There was no further discussion. The purpose of the meeting was to discuss key performance indicator (KPI) progress.

Agenda:

2026 State Plan Key Performance Indicator (KPI) Review

- Bradley McCoy will use the percentages of completion discussed today for the Quarter 2 Progress Report.
- **Goal 1, Strategy 1, KPI 1:** 25% complete, The Subcommittee is awaiting an update from Teresa Marks and the Prenatal Risk Screening Instrument (PRSI) Committee. Hopefully a joint meeting will be scheduled in the future.
- **Goal 1, Strategy 1, KPI 2:** 0% complete, This will require the completion of the previous KPI.
- **Goal 1, Strategy 2, KPI 1:** 75% complete, The pediatric providers survey has gone out and been answered by 21/24 Drug Free Mom and Babies (DFMB) sites. Survey results are pending analysis by Janine Breyel and Amna Haque.
- **Goal 1, Strategy 2, KPI 2:** 0% complete, This will require synthesizing the information from the survey in the previous KPI.
- **Goal 1, Strategy 3, KPI 1:** 100% complete, This KPI was completed in Quarter 1.
- **Goal 1, Strategy 3, KPI 2:** 100% complete, This KPI was completed in Quarter 1.
- **Goal 1, Strategy 3, KPI 3:** 90% complete, pamphlets exist from the Perinatal Partnership. This information is all available, but the Subcommittee is discussing how to pull it together and

disseminate it. Janine Breyel will reach out to her contacts with Project WATCH. Additionally, the Subcommittee discussed how this would be a good job for a student to put together.

- **Goal 1, Strategy 3, KPI 4:** 0% complete, Information in KPI 3 will just need posted to various state websites and shared by Perinatal Partnership social media.
- **Goal 1, Strategy 3, KPI 5:** 25% complete, Multiple speaking opportunities will be available in the fall. The Perinatal Summit is November 5-6, 2026 in Morgantown. Additional conferences will be listed below. The Subcommittee discussed having Gabe Chasnoff speak when he travels to West Virginia for the education campaign or delivering a webinar.
- **Goal 1, Strategy 4, KPI 1:** 25% complete, Safe and Sound is collaborating with the Perinatal Partnership to update materials and include new information about vaping. Janine Breyel is going to reach out about a potential guest speaker like Teresa Marks or Jackie Newson to discuss and confirm what resources exist. Dr. Maxwell will also review the Infant Mortality Review to look at data for Sudden Unexpected Infant Death (SUID).
 - <https://safetosleep.nichd.nih.gov/>
 - <https://www.aap.org/en/news-room/campaigns-and-toolkits/safe-sleep/>
- **Goal 1, Strategy 4, KPI 2:** 0% complete, dissemination of safe sleep materials will be after they are confirmed in KPI 1.

NTI Upstream Educational Campaign

- Janine Breyel and Amy Tolliver have scheduled a regular, biweekly meeting series with Gabe Chasnoff to discuss updates for the education campaign. They have been discussing revisions to social media and blog posts. They will share these with the Subcommittee.

Town Hall Meeting Overview

- Four virtual Town Hall Meetings are scheduled for the following times. Bradley McCoy will be reaching out for facilitator volunteers. Registration can be found at the following link:
<https://helpandhopewv.org/odcp/>
 - Wednesday, August 12, 2026, 10:00-12:00
 - Wednesday, August 19, 2026, 1:00-3:00
 - Wednesday, August 26, 2026, 10:00-12:00
 - Thursday, September 3, 2026, 1:00-3:00

Additional Discussion

- The 2026 Appalachian Addiction and Prescription Drug Abuse Conference is from September 17, 2026 - September 19, 2026 at the Morgantown Marriott at Waterfront Place.
 - <https://site.pheedloop.com/event/2026AAPDAC/home>

Adjournment:

Dr. Maxwell closed the meeting by thanking all Subcommittee members for their attendance and participation. The Subcommittee will meet again on Wednesday, July 22, 2026 at 10:00 AM.