

Agenda

Governor's Council on Substance Abuse Pregnant and Parenting Women Subcommittee

Wednesday, February 25, 2026

Start Time: 10:00 AM

Location: Google Meet (Link Below)

- I. Welcome and Introductions
- II. Meeting Minutes
- III. Guest Speaker – Jackie Newson (Director of the Infant, Child, Adolescent and Young Adult Health Division with the West Virginia Department of Health)
- IV. 2026 State Plan Key Performance Indicator (KPI) Implementation
 - a. Goal 1, Strategy 3, KPI 1: By January 31, 2026, finalize a proposal and estimated cost of an education campaign on marijuana use during pregnancy.
 - b. Goal 1, Strategy 3, KPI 2: By March 31, 2026, identify potential funding sources to support the educational campaign.
- V. Looking Ahead at Quarter 2
 - a. Goal 1, Strategy 1, KPI 1: By June 30, 2026, share key findings of the screening practices and PRSI utilization survey with the Office of Maternal Child and Family Health, Maternal Risk Screening Advisory Council, American College of Obstetrics and Gynecology West Virginia, and West Virginia Perinatal Partnership and obtain feedback and recommendations by holding a virtual meeting.
 - b. Goal 1, Strategy 2, KPI 1: By June 30, 2026, partner with the West Virginia Perinatal Partnership and implement a survey among Drug Free Moms and Babies sites about their collaboration with pediatric providers to understand how and what referrals occur currently, including barriers and challenges.
 - c. Goal 1, Strategy 4, KPI 1: By July 31, 2026, in collaboration with the Office of Maternal Child and Family Health, establish what resources are available to educate parents in the state of West Virginia.
- VI. Review and Discussion of Additional 2026 KPIs
- VII. Other Business

VIII. Adjourn

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