

Meeting Minutes

Pregnant and Parenting Women Subcommittee of the Governor's Council on Substance Abuse Prevention and Treatment Monday, November 17, 2025, Approved

Attendees:

Subcommittee Members Attending: Courtney Boyd, Janine Breyel, Rebecca Crowder, Dr. David Didden, Rhonda Edmunds, Dr. Stefan Maxwell (chair),

Subcommittee Members Not Attending: Tameran Asbury, Amna Haque, Kelly Lemon, Kristy Richardson-Ohlis, Lisa Richards, Dr. Cody Smith, Amy Tolliver

Office of Drug Control Policy (ODCP) Staff Attending: Olivia Fox

State Opioid Response (SOR) Staff Attending: Mark Lanyon, Gwyn McGee

State Opioid Response Regional (SOR) Coordinators Attending: Elizabeth Shahan

Marshall University Staff Attending: Bradley McCoy

Opening:

Dr. Stefan Maxwell (chair) provided welcome and opening remarks of this meeting of the Governor's Council on Substance Abuse Prevention and Treatment, Pregnant and Parenting Women (PPW) Subcommittee. The meeting was called to order on Monday, November 17, 2025, and was conducted by Google Meet video conference. The October 28, 2025 meeting minutes were approved by Dr. Stefan Maxwell. There was no further discussion. The purpose of the meeting was to finalize the 2026 State Plan.

Agenda:

2026 State Plan Planning

- The Subcommittee made real time edits to update the 2025 State Plan to the 2026 State Plan. The version finalized on the meeting is included below. Dr. Stefan Maxwell will present this section of the Plan to ODCP and the other Subcommittee chairs at the December 4, 2025 meeting in person in Charleston, West Virginia.
- Goal 1, Strategy 1 was updated to increase understanding of the Prenatal Risk Screening Instrument (PRSI) usage. Last year, the Perinatal Partnership conducted a survey of providers to ask about their usage and new information arose around data reporting. This information still needs to be shared with key stakeholders in the state, and the most important groups are listed in the 2026 State Plan.
- Goal 1, Strategy 2 was updated to provide education to providers about linkages to treatment and recovery. Providers need to be informed about existing resources such as Drug Free Moms and Babies. This goes beyond obstetrics and includes family medicine and pediatric providers. Drug Free Moms and Babies sites will reach out to these providers with concrete tools such as referral sources and emphasize the mother/baby dyad.
- Goal 1, Strategy 3 will continue to be about the implementation of an education campaign, but it will specifically regard cannabis exposure during pregnancy. The Subcommittee discussed funding options. The Subcommittee plans to answer Gabe Chasnoff's (NTI Upstream) questions about content by the end of January so that Gabe can put together a tiered budget proposal for

the Subcommittee and they can decide on funding sources and capacity.

Additional Discussion

- None.

Adjournment:

Dr. Maxwell closed the meeting by thanking all Subcommittee members for their attendance and participation. The Subcommittee will meet again on December 15, 2025, at 1:00 PM.

PPW 2026 State Plan

Goal 1: Promote prevention, treatment, and care coordination for pregnant and parenting women.

Strategy 1: Increase understanding of Prenatal Risk Screening Instrument (PRSI) usage for key stakeholders and communication between providers about screening tool usage.

KPI 1: By June 30, 2026, share key findings of the screening practices and PRSI usage survey Office of Maternal Child and Family Health, Maternal Risk Screening Advisory Council, American College of Obstetrics and Gynecology West Virginia, and West Virginia Perinatal Partnership by a virtual meeting.

KPI 2: By August 30, 2026, synthesize feedback from stakeholders to inform next steps and development of strategies to continue increasing of screening practices.

Strategy 2: Increase capacity by education for providers to link people to treatment and recovery support across West Virginia (for all substances) for pregnant and parenting women, including those who experience a return to use.

KPI 1: Through June 30, 2026, partner with the West Virginia Perinatal Partnership to survey Drug Free Moms and Babies sites about their collaboration with pediatric providers to understand the current landscape.

KPI 2: Through August 30, 2026, partner with the West Virginia Perinatal Partnership to identify pediatric providers near Drug Free Moms and Babies sites to provide education.

Strategy 3: Develop and implement a campaign to educate providers, key stakeholders, and communities (Pregnant and Parenting Women) on the risks of cannabis, during pregnancy to address current rates of fetal cannabis exposure,

KPI 1: By January 31, 2026, finalize a proposal with NTI Upstream's education campaign for marijuana usage during pregnancy.

KPI 2: By March 31, 2026, identify potential funding sources to support an educational campaign.

KPI 3: By December 31, 2026, disseminate issue briefs on the incidence of infants exposed to cannabis during pregnancy to providers and post them on Help and Hope WV.

KPI 4: By December 31, 2026, present to providers on the effects of alcohol, cannabis, and nicotine/tobacco at a statewide meeting i.e. West Virginia Perinatal Summit, Appalachian Addiction Conference and document number of providers reached.