

Meeting Minutes

Pregnant and Parenting Women Subcommittee of the Governor's Council on Substance Abuse Prevention and Treatment Wednesday, September 17, 2025, Approved

Attendees:

Subcommittee Members Attending: Courtney Boyd, Janine Breyel, Rebecca Crowder, Rhonda Edmunds, Amna Haque, Dr. Stefan Maxwell (chair), Lisa Richards, Amy Tolliver

Subcommittee Members Not Attending: Tameran Asbury, Sandra Cline, Dr. David Didden, Kelly Lemon, Kristy Richardson-Ohlis, Dr. Cody Smith

Office of Drug Control Policy (ODCP) Staff: Olivia Fox, Jessica Smith

State Opioid Response Regional Coordinators: Rajan Masih

Marshall University Staff: Bradley McCoy

Opening:

Dr. Stefan Maxwell (chair) provided welcome and opening remarks of this meeting of the Governor's Council on Substance Abuse Prevention and Treatment, Pregnant and Parenting Women (PPW) Subcommittee. The meeting was called to order on Wednesday September 17, 2025, and was conducted by Google Meet video conference. The August 19, 2025 meeting minutes were approved by Dr. Stefan Maxwell. There was no further discussion. The purpose of the meeting was to discuss key performance indicator (KPI) progress for the Quarter 3 Progress Report.

Agenda:

Meeting Minutes Approval Process

- Bradley McCoy informed the Subcommittee that Chairs can now approve the meeting minutes.

Key Performance Indicator (KPI) Updates and Review

- **Goal 1, Strategy 1, KPI 1:** The Subcommittee partnered with West Virginia Perinatal Partnership to support collection and analysis of initial survey data from OB/GYN. In March 2025, the survey data recorded a 95% return rate and KPI is at 100% completion.
- **Goal 1, Strategy 1, KPI 2:** Through the analysis of the completed data derived from KPI 1, the Subcommittee will set forth recommendations for optimized screenings. The finalized completion towards making formal recommendations can continue after meeting with the Perinatal Risk Screening Advisory Council. KPI 2 completion remains at 50%.
- **Goal 1, Strategy 1, KPI 3:** The results regarding the key findings of the survey along with formal recommendations developed as result of the survey are to be shared with agencies including the Office of Maternal Child and Family Health, Maternal Risk Screening Advisory Council, American College of Obstetrics and Gynecology West Virginia, and West Virginia Perinatal Partnership after key findings are disseminated. The Subcommittee will contact Theresa Marks to formalize recommendations which may be included for overall use by the OB/GYN practice community. The current KPI 3 completion remains at 20%.
- **Goal 1, Strategy 2, KPI 1:** The Subcommittee is progressing towards ensuring housing

recommendations to increase current capacity. Members have contacted Bob Hansen who recently visited a facility located near Elkview. This facility did offer services to housing pregnant mothers and newborns. The group has planned for subsequent meetings for the last week of September. The KPI 1 completion rate remains at 50%.

- **Goal 1, Strategy 2, KPI 2:** The Subcommittee held a March 10th meeting where they met with other subcommittees to advance objectives and goals. KPI 2 is at 100% completion.
- **Goal 1, Strategy 3, KPI 1:** Education campaigns were also discussed with other Subcommittees at the March 10th meeting. KPI 1 has been completed at 100%.
- **Goal 1, Strategy 3, KPI 2:** The goal is to identify funding sources to increase awareness through educational strategies with a centralized campaign relating to alcohol and marijuana usage in pregnancy. The Subcommittee will further communicate with Elizabeth Shahan with West Virginia Prevention Solutions in Clarksburg. Shahan also serves on the Prevention Subcommittee and co-chairs the Youth Subcommittees. KPI 2 completion is at 70%.
- **Goal 1, Strategy 3, KPI 3:** The PPW Subcommittee will disseminate issue briefs on the previous survey. There is data relevant to opioid usage in pregnancy in decline. However, marijuana strains have increased in their potency as well as alcohol usage throughout pregnancy. There are further presentations scheduled for Sept. and Oct. regarding education, especially around usage in the last trimester. KPI 3 completion is at 70%.
- **Goal 1, Strategy 3, KPI 4:** The Subcommittee will choose an existing social media toolkit based on briefs and gather information from the Perinatal Summit. The KPI 4 completion is at 50%.
- **Goal 1, Strategy 3, KPI 5:** The Subcommittee will present to providers on the effects of alcohol, cannabis, and nicotine/tobacco at statewide meetings throughout the remainder of September and October. KPI 5 completion is at 70%.

Fall Meeting Planning

- The next Perinatal Pregnant Women Subcommittee meeting to be held in Oct. will finalize the 2026 State Plan as this is due at the end of November.
- All four in-person Community Conversation events and virtual meetings have been completed for 2025. The notes and discussion from these town halls/virtual meetings are being reviewed and will be disseminated to all Subcommittees. The in-person Community Conversation meetings were well attended.

Adjournment:

Dr. Maxwell closed the meeting by thanking all Subcommittee members for their attendance and participation. The Subcommittee will meet again on October 28, 2025, at 10:00 AM.