

2024

QUARTER 4 PROGRESS REPORT

West Virginia Substance Use Response



**WEST VIRGINIA OFFICE OF
DRUG CONTROL POLICY**
West Virginia Department of Human Services

Office of Drug Control Policy

October 2024

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Introduction

The purpose of this report is to update the Governor’s Council on Substance Abuse Prevention and Treatment, key stakeholders, and communities on the progress of the 2024 Substance Use Response Plan implementation (State Plan). This report serves as a tool and mechanism by which the Governor’s Council can monitor progress in each of the Plan areas, including the status of each key performance indicator (KPI). The report is organized by the following eight strategic areas of the West Virginia 2024 Substance Use Response Plan.

- Prevention
- Community Engagement and Supports
- Treatment, Health Systems, and Research
- Courts and Justice-Involved Populations
- Law Enforcement
- Public Education
- Recovery Subcommittee
- Pregnant and Parenting Women

This document is one means for the Governor’s Council members and the West Virginia Department of Human Services (DoHS), Office of Drug Control Policy (ODCP) to demonstrate their commitment to continued accountability, sustainability, and willingness to assure this State Plan is advanced to systematically address the substance use disorder crisis in West Virginia and achieve the intended outcomes. True success in implementing this State Plan continues to require integrated efforts at every jurisdictional level and across sectors. This work in West Virginia will not be achieved by any one agency, entity, or jurisdiction alone. As such, the Council continues to offer the State Plan as a common framework to other sectors and organizations engaged in addressing West Virginia’s substance use epidemic. The use of a common framework enhances the likelihood of aligning efforts, leveraging one another’s work, minimizing gaps, and communicating collective progress. Addressing this epidemic in West Virginia clearly requires a “whole of community” effort with a shared commitment at the center of the relationship between the Council, State agencies, and local communities. The 2024 Action Plan in its entirety, is available on the ODCP website.

Executive Summary

Purpose

This 2024 Quarter 1 Progress Report was prepared to update the Governor’s Council, key stakeholders, and communities on the progress being made towards achieving the goals set forth to address substance use in the State. In addition, this reporting process facilitates an opportunity for important dialogue about the initiatives and strategic direction being undertaken.

The 2024 Plan was designed such that each Subcommittee identified the highest priority Goals, Strategies, and KPIs to focus on this year. Progress towards completion for each key performance indicator (KPI) was measured as “Completed,” “In Progress/On Target,” “In Progress/Falling Behind,” “In Progress/Far Behind,” or “Not Started,” with a percentage of the work complete documenting progress each quarter. This report presents the 2024 Quarter 4 status for each KPI as of December 31, 2024. Measurements demonstrate both transparency and a commitment to communicating progress. Subsequently, the State Plan continues to have a strong focus on the indicators and metrics established through the key performance indicators, which are time-framed and measurable.

Implementation of the 2024 Action Plan resulted in the following for the 105 KPIs being reported. Of note is that total KPIs may vary from quarter to quarter as Subcommittees add or remove KPIs during implementation. A summary of 2024 accomplishments each quarter is provided in Appendix A.

	Q1 Progress*	Q2 Progress*	Q3 Progress	Q4 Progress
KPIs Completed	7	8	15	49/105 (46.67%)
KPIs In Progress	39	53	51	25/105 (23.81%)
Not Started	43	16	15	15/105 (14.29%)
Not Reported	16	28	24	16/105 (15.24%)

*The Treatment, Health Systems, and Research Subcommittee did not report in Q1, Q2, Q3, or Q4. The Housing Workgroup of the Community Engagement Subcommittee did not report in Q2. The Public Education chair did not report in Q3.

Quarterly Progress Reports

Prevention

Goal 1: Increase prevention efforts across the state to decrease youth tobacco use and vaping of other substances.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Increase the number of youth receiving evidence-based prevention practices (i.e., CATCH My Breath) regarding tobacco and vaping.					
KPI 1	Through December 31, 2024, offer at least two sessions for stakeholders (prevention lead officers, coalition leaders, schools) to utilize the West Virginia Department of Human Services (DoHS), Bureau for Behavioral Health (BHH) Clearinghouse (Clearinghouse) to select recommended interventions and programs for populations of focus (Home - Bureau for Behavioral Health Clearinghouse (helpandhopewv.org)).	25%	50%	75%	100%	Training provided during this reporting period included SAPST, CATCH, Botvin's Lifeskills, and Peer to Peer Mentoring. Other professional development trainings were also offered.

Blue = Complete
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						Bridges Conference , Peer to Peer Mentoring, PLO trainings on Catch My Breath, Stigma, and the BBH Clearinghouse.
KPI 2	Through December 31, 2024, track the number of people that utilize the Clearinghouse.	25%	50%	75%	100%	BBH Clearinghouse use is a subdomain of Help and Hope WV. BBH Clearinghouse (subdomain of Help and Hope WV) Web Analytics (January 1 - December 17, 2024) Total users = 4,633 (unduplicated)

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						Total views = 29,137
KPI 3	Through December 31, 2024, work with the West Virginia Division of Tobacco and West Virginia Department of Education to track the number of schools and youth participating in tobacco/vaping evidence-based programs.	25%	25%	75%	100%	<p>CATCH MY BREATH, the evidence-based vaping prevention program has a goal of at least one school with a trained teacher per county.</p> <p>Quarterly Data Below:</p> <p>As of 5/31/24, WV has 32 (58%) counties trained and 36 teachers trained. As of 5/31/24, a total of 4,788 students have completed the curriculum.</p>

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						<p>As of 8/30/2024, WV has at least 44 trainers in every county of WV. There is a total of 5,787 students that have taken the curriculum.</p> <p>As of 12/17/2024, WV has 54 (98%) counties trained and a total of 9,233 students have completed the curriculum.</p>
Strategy 2	Educate key stakeholders on best practice and policy regarding youth tobacco and vaping use.					
KPI 1	By December 31, 2024, offer at least two sessions on advocacy, policies, and evidence-based practice.	100%	100%	100%	100%	Two sessions are provided, one for youth and one for

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						adults to prepare for advocacy work on Prevention Day.
KPI 2	Through December 31, 2024, develop an information brief with recommendations and data.	100%	100%	100%	100%	Disseminated on Prevention Day.

Goal 2: Implement a unified, state-level, stigma-free prevention messaging campaign(s) to build awareness.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Develop a standardized prevention messaging campaign(s) to reach communities and schools across the state using informed stakeholder input.					
KPI 1	Through December 31, 2024, track the prevention messages developed with the prevention messaging workgroup.	0%	50%	75%	100%	Messages included Prevention Week in May, Mental Health Awareness Month and SAMHSA's toolkit, the Prevention Lead Organizations (PLOs) and Help and Hope had numerous posts and messages disseminated via

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						social media and information dissemination. Help and Hope reshared videos throughout May from Prevention Day at Legislature including PLOs, coalitions, FRIS, Gambling Prevention and Suicide Prevention. The team has developed a prevention media plan related to all messages, topics of focus, social norms, and certain awareness months. Also, a vaping campaign was completed by PLOs.
KPI 2	Through December 31, 2024, track the number of people reached by the prevention messages.	0%	50%	75%	100%	Data is tracked primarily through Help & Hope and Stigma Free websites. (See below for all analytics)

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						Each organization also tracks its own messages that are not reflected here.
Strategy 2	Select community prevention groups to develop up to 12 different prevention messaging themes that address community needs and inclusive populations of focus.					
KPI 1	By March 31, 2024, select at least 12 organizations to develop messages.	100%	100%	100%	100%	<p>Completed – the prevention messaging workgroup meets every other month to work on messaging.</p> <p>Veteran specific messages and 988 messaging to all populations.</p> <p>988 messages including 924 toolkits were sent to 924 schools with messaging materials.</p> <p>988 messages included 3,258 toolkits to faith-based organizations.</p>

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KPI 2	Through December 31, 2024, track the number of people reached by the prevention messages.	0%	25%	75%	100%	Completed - Help and Hope WV Web Analytics (January 1 – December 17, 2024) Total users = 38,326 (unduplicated) Total views = 82,180 Social Media Reach = 24,269 (duplicated) Social Media Posts = 573 Vimeo Views = 1,183 Vimeo Impressions = 17,862 Vimeo Unique Viewers = 422 Emails - 30 emails / 167,652 sent / 55,479 opens BBH Clearinghouse (subdomain of Help and Hope WV) Web Analytics (January 1 –
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						<p>December 17, 2024)</p> <p>Total users = 4,633 (unduplicated)</p> <p>Total views = 29,137</p> <p>WV 988 Pages on Help and Hope WV</p> <p>Web Analytics (January 1 - December 17, 2024)</p> <p>Total users = 323 (unduplicated)</p> <p>Total views = 674</p> <p>WV 988 Orders (January - December 2024)</p> <p>84 orders by organizations for distribution to their communities</p> <p>Includes schools, churches, PLOs, CBHCs, nonprofit organizations, judicial system, EMS, etc.</p> <p>StigmaFree WV</p> <p>Web Analytics (January 1 –</p>
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						December 17, 2024) Total users = 3,788 (unduplicated) Total views = 33,522 Social Media Reach = 2,275 Social Media Posts = 129 Messaging from July-September included: ODCP Town Hall Promotion - individuals from 27 (49%) registered for the Prevention breakout group. Suicide Prevention Month Talk They Hear You Campaign 988 Day National Recovery Month Overdose Awareness Day Stigma content
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						Promotion of partner events Table Exhibits including Prevention and 988 Materials: -NASW WV Spring Social Work Conference -2024 WV CIT Summit -2024 Appalachian Addiction and Prescription Drug Abuse Conference Each prevention organization also tracks its own messages that are not reflected here.
Strategy 3	Develop a communications plan for dissemination.					
KPI 1	By February 29, 2024, host a stakeholder meeting to develop the plan with launch dates.	0%	10%	60%	100%	Prevention Messaging group met to address the development of Communications Plan, and address in Prevention Strategic Planning – cap on Information Dissemination for PLOs with federal

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						funds – PLOs to share consistent federal messaging and awareness months as well as Help and Hope WV websites. Links: West Virginia Prevention Working Communications Plan https://bit.ly/WVPreventionCommunications WV Prevention Working Communications Calendar https://bit.ly/WVPreventionCalendar
KPI 2	By March 4, 2024, launch the communication plan at West Virginia Prevention Day.	0%	0%	60%	90%	Planning has occurred and the prevention messaging group has decided on messages, awareness campaigns and data collection. PLOs share consistently federal messaging and awareness

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						months as well as Help and Hope WV websites. The plan will be launched on Prevention Day in 2025.
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Goal 3: Increase community education about the availability of prevention across the lifespan.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Promote prevention websites and social media platforms (i.e., Help and Hope WV, Prevention First, Stigma Free WV).					
KPI 1	Through December 31, 2024, track the number of people reached.	25%	50%	75%	100%	Help and Hope WV Web Analytics (January 1 – December 17, 2024) Total users = 38,326 (unduplicated) Total views = 82,180 Social Media Reach =

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						21,994 (duplicated) Social Media Posts = 444 Vimeo Views = 1,183 Vimeo Impressions = 17,862 Vimeo Views = 1,183 Emails - 30 emails / 167,652 sent / 55,479 opened StigmaFree WV Web Analytics (January 1 – December 20, 2024) Total users = 3,788 (unduplicated)
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						Total views = 33,522 Social Media Reach = 2,275 Social Media Posts = 129
Strategy 2	Promote statewide prevention conferences, training, and town halls.					
KPI 1	Through December 31, 2024, track the number of educational events held.	25%	50%	75%	100%	Events have included Prevention Day at Legislature, Hope in Action Gala, Youth Empowerment Summit, Try This, Stigma TOT, 2 SBIRT Trainings (22), Prevention Specialist Certification, Community

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						<p>Readiness Model Training (35), WVDE/WV HEPC Student Success Summit – Prevention Best Practices Breakout Session (28), and WVDE Student Support Conference Prevention Track (641 attendees), WVDE CIS Conference Prevention Best Practices Breakout Session (24)</p> <p>Each PLO promotes training and events through Help and Hope websites.</p>
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						There are also many external trainings offered and promoted ex. PTTC.
KPI 2	Through December 31, 2024, track the number of participants that attend.	0%	50%	75%	100%	Examples include a Prevention Day at Legislature (404), Hope in Action Gala (75), Youth Empowerment Summit (150), Try This (45), Stigma Training (1767 individuals), Community Readiness (35), Youth Advocacy Training (22), Bridges Conference (98)

Community Engagement and Supports

Goal 1: Increase capacity of recovery housing in West Virginia.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Advocate for long-term funding to help strengthen and grow all levels and types of recovery housing in West Virginia where it is needed.					
KPI 1	By February 1, 2024, submit recommended strategies to Community Engagement co-chairs on how certified recovery residences may be sustainably funded.	30%	Not Reported	30%	100%	We finished the Fletcher Group financial impact assessment. It's currently being approved by the UK board of review but has pretty good recommendations .
KPI 2	By March 31, 2024, work with WVARR, ODCP and BBH to determine funding needed to support the sustainability of existing certified recovery residences by March 31, 2024.	30%	Not Reported	30%	30%	
KPI 3	Through December 31, 2024, collaborate with ODCP and BBH to identify funding needed in FY 2025 for the development of new recovery housing residences to meet capacity needs in West Virginia.	0%	Not Reported	0%	100%	We submitted a TA request with SAMHSA's SPARK team to figure out the capacity needs.

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						They designated it as a level 1 request, meaning we only get 18 hours of TA. We've met 3 times since December and expect to be able to compile existing data and develop a plan for how to collect missing data, but then we'll have to submit a follow up request if we want them to do more. They said this is likely beyond the scope of free TA.
KPI 4	By July 1, 2024, establish a work group that includes representatives from ODCP, BBH, WVARR, and recovery residence operators, and meets monthly, to determine the capacity needs for all types of recovery housing.	0%	Not Reported	0%	0%	
KPI 5	By December 31, 2024, increase the number of certified recovery residences by 15%.	0%	Not Reported	0%	0%	We had 115 January 1, 2024. Then we lost the 15 for Lifehouse and are now back up to 110 without Lifehouse. So technically we've added 10 new residences, but

						we have 5 less now than we did at the beginning of the year
KPI 6	By December 31, 2024, increase the number of certified recovery residence beds by 20%.	0%	Not Reported	0%	0%	As of January 1, 2024, there were 1,597 residence beds. As of December 31, 2024, there were 1,496 residence beds due to the loss of Lifehouse.
Strategy 2	Facilitate ongoing training and technical assistance for current and future recovery residence operators and staff.					
KPI 1	By September 1, 2024, conduct the second annual conference for recovery residence operators and staff, in collaboration with WVARR, ODCP, and BBH.	0%	Not Reported	50%	100%	
KPI 2	By April 30, 2024, implement monthly promotion of the availability of technical assistance and resources (i.e., toolkits) for recovery residence operators and staff through multiple partners and outlets, including social media.	0%	Not Reported	0%	100%	We do this - not sure how to calculate a % beyond saying 100%
KPI 3	By July 1, 2024, partner with WVARR and the Fletcher Group to assure development, implementation, and evaluation of a coaching/mentoring process for new and existing recovery residence operators.	0%	Not Reported	0%	0%	The Fletcher Group has been overseeing a community of practice, where every other month instead of our open call, they feature an

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						operator doing something well. Not sure how to count that here.
Strategy 3	Facilitate the development and improvement of the utilization of recovery residences in a strong viable continuum of support for people in recovery.					
KPI 1	By March 31, 2024, develop recommendations for strategies that promote comprehensive, uniform data collection processes among recovery housing residences.	60%	Not Reported	60%	100%	
KPI 2	By July 1, 2024, conduct outreach and data collection among residential treatment providers and payers (i.e., MCOs), to identify barriers, perceptions, and opportunities to strengthen linkages with recovery residences.	0%	Not Reported	0%	0%	
KPI 3	By October 1, 2024 develop a written report that summarizes the data collected and provides recommendations based on the findings.	0%	Not Reported	0%	0%	

Goal 2: Increase availability of transportation to access prevention, early intervention, treatment, and recovery services.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
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Strategy 1	Explore innovative models of transportation for individuals with substance use disorder. Based on what is learned about these models and the feasibility of addressing existing barriers, develop innovative strategies that enable individuals with a substance use disorder to regain the ability to independently transport.					
KPI 1	By June 2024, continue to document written plan with best practices and working models	0%	50%	75%	100%	
KPI 2	By March 2024, document the funding needs and recommendations of each expansion and share with the Office of Drug Control Policy and Council.	0%	50%	75%	100%	

Goal 3: Increase employment opportunities and job retention for individuals in recovery for substance use disorders through supported employment, apprenticeships, and programs such as Jobs & Hope West Virginia.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Assist businesses to employ individuals in recovery.					
KPI 1	By December 31, 2024, host virtual and in-person training with 25 employers across the state to facilitate recovery friendly workplaces and participate in recovery-supportive assessment.	25%	50%	75%	100%	

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KPI 2	By December 31, 2024, secure 100 WV employer businesses as a part of the statewide employer designation including recovery-supportive and justice-involved populations.	0%	50%	50%	100%	
KPI 3	By December 31, 2024, host two statewide employment focused events to strengthen workforce participation and employer recruitment efforts.	0%	10%	10%	100%	
Strategy 2	Provide individuals in recovery with access to resources to assist with small-business creation.					
KPI 1	By December 31, 2024, identify resources and organizations that provide resources to individuals in West Virginia.	25%	25%	50%	100%	
KPI 2	By December 31, 2024, host two small business creation workshops.	25%	50%	50%	50%	
Strategy 3	Sustain existing programs that assist individuals in recovery from substance use disorder to obtain employment, including Jobs & Hope, Creating Opportunities for Recovery Employment (CORE), and Restore, Empower & Attain Connections with Hope (REACH). (ODCP, CORE, Jobs & Hope, REACH)					
KPI 1	By March 30, 2024, meet bi-annually to revise and review existing plan to increase collaboration and funding among workforce programs.	0%	50%	75%	100%	
KPI 2	By December 31, 2024, secure funding to ensure the continuation and expansion of existing workforce programs.	0%	15%	30%	100%	

Treatment, Health Systems, and Research

Goal 1: Reduce fatal and nonfatal overdoses by improving access and integration of early intervention and treatment for substance use disorder in outpatient and residential facilities and in the community.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 6	Address barriers to treatment by expanding co-location of services, digital therapeutics, mobile service delivery, and telehealth.					
KPI 1	By June 30, 2024, identify promising and best practices where co-location of services are offered in the State, including location and summary of services/approach, and document in an issue brief.	Not Reported	Not Reported	Not Reported	Not Reported	
KPI 2	By August 31, 2024, develop recommendations, and resources needed, for expanding co-location of services, digital therapeutics, mobile service delivery, and telehealth.	Not Reported	Not Reported	Not Reported	Not Reported	

Goal 2: Reduce the risk of infectious diseases associated with substance use disorder.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Increase screening and rapid access to treatment of infectious diseases associated with substance use disorders (e.g., hepatitis C, HIV, hepatitis B, sexually transmitted diseases, endocarditis, abscesses, etc.) at any entry point for substance use disorder treatment.					
KPI 1	Through December 31, 2024, continue to integrate screening for infectious diseases into key entry points for care related to substance use disorder via a standard screening panel and clinical protocols.	Not Reported	Not Reported	Not Reported	Not Reported	
KPI 2	Through December 31, 2024, continue to advance capacity to rapidly expand community testing services for HIV/ hepatitis C virus and investigate, track, and manage identified cases.	Not Reported	Not Reported	Not Reported	Not Reported	
KPI 3	Through December 31, 2024, continue to work with community health centers and healthcare providers to increase by 20% the number of sites with capacity to provide HIV and hepatitis C treatment in the primary care setting.	Not Reported	Not Reported	Not Reported	Not Reported	
KPI 4	Through December 31, 2024, continue to increase primary care provider's knowledge of and capacity to provide Pre-Exposure Prophylaxis (PrEP) for HIV prevention for high-risk individuals.	Not Reported	Not Reported	Not Reported	Not Reported	

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KPI 5	Through December 31, 2024, continue to assess Medicaid coverage of hepatitis C treatment to decrease community transmission and provide recommendations if needed.	Not Reported	Not Reported	Not Reported	Not Reported	
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Goal 3: Increase the health professional workforce to treat people with substance use disorder.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Increase the number of treatment providers who offer evidence-based practices and programs and have expertise to treat people who use multiple substances and stimulants, to save lives of individuals with substance use disorders.					
KPI 1	By December 31, 2024, conduct an annual needs assessment and gap analysis of treatment and recovery services, and resources, by county.	Not Reported	Not Reported	Not Reported	Not Reported	
KPI 2	By December 31, 2024, annually update a strategic plan that enables telehealth to be used for substance use disorder treatment and recovery services across the State.	Not Reported	Not Reported	Not Reported	Not Reported	
KPI 3	Through December 31, 2024, continue efforts to expand medication-assisted treatment availability in all counties using direct treatment or telehealth.	Not Reported	Not Reported	Not Reported	Not Reported	

KPI 4	Through December 31, 2024, continue implementation of an annual educational program on substance use disorder that addresses the identified clinical needs of providers and clinicians.	Not Reported	Not Reported	Not Reported	Not Reported	
KPI 5	Through December 31, 2024, continue efforts to establish processes in four communities to implement treatment on demand (i.e., treatment from the emergency department following overdose or anyone presenting with a primary/second opioid use disorder/substance use disorder diagnosis in an acute or other setting). Also see Health Systems for Project Engage efforts.	Not Reported	Not Reported	Not Reported	Not Reported	
KPI 6	Through December 31, 2024, continue to demonstrate active planning towards implementation of at least one model that promotes recovery and integrates substance use disorder treatment with the healthcare delivery system.	Not Reported	Not Reported	Not Reported	Not Reported	
KPI 7	Through December 31, 2024, continue to support pilots focused on improving retention in treatment and recovery through innovative, evidence-based strategies.	Not Reported	Not Reported	Not Reported	Not Reported	
KPI 8	Through December 31, 2024, continued to support full implementation of the Atlas Quality Initiative (Shatterproof) in West Virginia throughout the duration of the Plan.	Not Reported	Not Reported	Not Reported	Not Reported	
Strategy 4	Provide education about substance use disorder (including stigma) to providers and staff in hospitals, urgent cares, and primary care practices.					

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KPI 1	Through December 31, 2024, continue to provide education to 1,000 future and current practitioners about substance use disorder, including education to meet medication-assisted treatment waiver requirements.	Not Reported	Not Reported	Not Reported	Not Reported	
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Court Systems and Justice-Involved Populations

Goal 1: Provide criminal justice-involved and civil child abuse and neglect-involved persons access to evaluation and effective treatment for SUD.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Address gaps in access to medication-assisted treatment across the West Virginia criminal justice system and in the community for justice-impacted citizens upon release and re-entry.					
KPI 1	By June 30, 2024, and bi-annually after, determine the number of persons incarcerated in regional jails self-reporting a SUD.	0%	50%	50%	100%	
KPI 2	By June 30, 2024, based on Strategy 1, KPI 1, determine costs associated with expanding MAT/MOUD injections in regional jails versus prison.	In Progress on Time	50%	50%	100%	Have 2024 costs, cannot recommend expanding because of community barriers.
KPI 3	By March 31, 2024, identify gaps and barriers to treatment access for returning citizens on MAT/MOUD	100%	100%	100%	100%	

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	where services offered in jails and prisons do not match the community-based treatment offerings upon release in the community.					
KPI 4	By June 30, 2024, identify and implement strategies to close gaps preventing post-release MAT/MOUD prescriptions for returning citizens from being filled timely in communities.	In Progress on Time	70%	75%	75%	We know what strategies exist, but there are still some gaps to close (that is why 75%). Jostin Holmes is working on the gaps (no Sublocade Rx on dashboard under MAT map), and WVU-ODCP working to expand the dashboard.
Strategy 2	Promote knowledge of available alternative sentencing resources as a list of options to increase substance use disorder treatment instead of incarceration without treatment by providing information across judicial circuits.					
KPI 1	By March 31, 2024, create a list or map of substance use treatment providers and LEAD programs operational within each judicial circuit to provide judges and magistrates for alternative sentencing consideration.	100%	100%	100%	100%	
KPI 2	By October 31, 2024, provide information to judges, magistrates, and courts about the differences in treatment offerings between outpatient, inpatient, and sober living.	0%	0%	50%	50%	In the process of scheduling. The presentation will be in 2025 to reach the most accurate audience (new

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						<p>judges installed by then).</p> <p>*Will ask Dr. Loyd to do this in Rachel's stead in 2025.</p>
KPI 3	<p>By December 31, 2024, identify an algorithm to appropriately screen justice-involved persons with SUD into levels of treatment, and provide this tool to judges, magistrates, and courts.</p>	0%	0%	25%	25%	<p>This is a staffing issue, not an algorithm issue, as staff will have to administer the assessment/screen. May need to consider next year or make recommendations for staffing. Progress of 25% represents discussion of needs.</p> <p>Bed availability on ODCP website (dashboard) and links to real time data received daily by ODCP, is data available to probation officers across WV who can update the court of bed availability in real time (one component to help this progress).</p>

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KPI 4	By September 30, 2024, develop a resource guide based on work in two Jail Bill counties to replicate and expand into two additional counties to pilot and gain additional data.	0%	0%	50%	100%	County-specific guidance drafted and ready to be sent to Prosecuting Attorney Institute advocating for utilization of Rule 46g as mirror to jail bill pilot county work.
Strategy 3	Increase information among judges, magistrates, courts, and law enforcement to reduce the stigma of MAT/MOUD for persons involved in the criminal justice and child abuse and neglect systems.					
KPI 1	By June 30, 2024, partner with the Law Enforcement Subcommittee to determine information sharing needed among law enforcement to reduce stigma.	In Progress on Time	90%	100%	100%	Partnered with LE Subcommittee, expanded our conversations to other LEOs to discuss the Angel Initiative.
KPI 2	By December 31, 2024, partner with the Public Education Subcommittee to promote stigma-reduction campaign for the courts and judiciary.	0%	0%	0%	0%	Will revisit this in 2025. Failed to successfully schedule with Dr. O'Connell.

Goal 2: Construct pathways to employment, housing, transportation, health, and behavioral health services for individuals with substance use disorders and criminal records.

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		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Address gaps and barriers to expunging criminal records for certain offenses directly related to substance use disorder when there are convictions across multiple circuits.					
KPI 1	By September 30, 2024, support the work of Legal Aid of WV and Jobs and Hope to determine a pathway for expungement for eligible substance-related convictions when convictions exist in two or more separate judicial circuits.	0%	50%	50%	50%	<p>Sent proposal to WV Law Institute to pick up this topic as an area of study.</p> <p>Suggestion to reach out to new chair of WV Law Institute to send this project study area to, or approach Association of Counties (Jonathan Alder), CSG, or Center for Budget/Policy</p>
Strategy 2	Address gaps in accessing transportation for treatment and services for justice-impacted persons and persons with child abuse and neglect filings.					
KPI 1	By June 30, 2024, partner with the Community Engagement and Supports Subcommittee to identify existing gaps and work to address transportation needs of justice-involved persons and persons with child abuse and neglect filings working on reunification.	0%	0%	100%	100%	<p>Ongoing partnership with subcommittee.</p> <p>Document created in Goal 2, Strategy 2, KPI 2 that follows includes identification of</p>

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						gaps, potential hiring of mobility manager to create an exhaustive list of resources that could address gaps.
KPI 2	By December 31, 2024, create a local list of transportation resources available to justice-involved persons and persons with child abuse and neglect filings working on reunification.	0%	60%	75%	100%	Created summary document reflecting available options, barriers that remain.

Law Enforcement

Goal 1: Equip and train law enforcement agencies to respond to overdoses.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Provide education and training on naloxone, self-care, harm reduction principles, stigma, and models for responding to overdoses to all law enforcement officers.					

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KPI 1	By December 31, 2024, provide at least two training events per year (virtual and in-person) for law enforcement that includes naloxone administration, self-care, harm reduction, stigma reduction, and models for responding to overdoses.	40%	50%	50%	75%	
KPI 2	Through December 31, 2024, convene a workgroup that will be focused on coordinating/planning training and tracking of number trained.	20%	50%	50%	60%	

Goal 2: Provide law enforcement with analytical tools, techniques, resources, and policies to improve enforcement of drug laws.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Utilize the Overdose Detection Mapping Application Program to identify drug trafficking routes across state lines and encourage local law enforcement to enter overdose data, as required by law.					

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KPI 1	Through December 31, 2024, continue to inform all local law enforcement agencies and first responders that entering overdose data into the Overdose Detection Mapping Application Program within 72 hours of overdose is state required and report number of trainings provided.	0%	0%	0%	100%	Justin Smith has sent out communication around protocol for this and Chief Shawn Schwertfeger has forwarded it to the appropriate lists.
KPI 2	Through December 31, 2024, continue notifying state and local law enforcement of overdose events and apparent drug routes identifiable via the Overdose Detection Mapping Application Program and report the number of notifications provided per month	25%	50%	75%	100%	

Goal 3: Strengthen use and implementation of strategies among law enforcement and first responders to address incidence and prevalence of children's exposure to violence/trauma.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Support and expand the Handle with Care program to all first responders in all 55 counties of West Virginia.					
KPI 1	By December 31, 2024, offer training on Handle With Care and Handle With Care protocols to at least 400 law enforcement officers.	25%	40%	75%	100%	

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KPI 2	By December 31, 2024, offer training on Handle With Care and Handle With Care protocols to at least 200 personnel who interact with law enforcement to include emergency medical services, 911, social workers, mental health providers, victim advocates, teachers, and school staff.	25%	40%	100%	100%	
KPI 3	Through December 31, 2024, maintain law enforcement referrals and use of Handle with Care that are reported quarterly to identify opportunities for continued improvements, additional supports needed, etc.	25%	25%	65%	100%	

Public Education

Goal 1. Dissemination of the subcommittee-developed training and database from 2023-2024.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Disseminate the public education training and StigmaFree WV database of trainings through the prevention lead organizations and other community groups.					
KPI 1	By May 31, 2024, train each PLO on the new public education training, as is required by their state SOW.	50%	70%	100%	100%	
KPI 2	By December 31, 2024, utilize the state media campaign, recovery organizations, prevention lead organizations, ODCP office, and Marshall's training center to direct people to the training database on StigmaFree WV.	25%	25%	50%	60%	
KPI 3	By December 31, 2024, integrate interviews and training clips into the state marketing campaign to address stigma.	80%	80%	100%	100%	
KPI 4	By December 31, 2024, record trainings for each of the key populations including video interviews to be housed, along with targeted resources on the StigmaFree WV website.	10%	15%	15%	15%	

Goal 2: Identify, integrate, and develop a consistent statewide messaging, communication, marketing, and outreach campaign to address stigma.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Support the SOR office as a committee of experts to provide feedback on the marketing campaigns.					
KPI 1	By December 31, 2024, a small group of subcommittee members will work to help maintain the state strategic plan for that anti-stigma brand and campaign.	100%	100%	100%	100%	
KPI 2	By December 31, 2024, the overarching state stigma campaign will be supported through coordinate efforts in each region including the Breakthrough campaign.	25%	35%	Not Reported	75%	4 murals have been completed 2 scheduled
KPI 3	By December 31, 2024, collaborate with the Recovery subcommittee and other subcommittees with direct experience on campaign development.	50%	50%	Not Reported	75%	Cross attending meetings
Strategy 2	Develop methods to integrate stigma-free campaigns and education into WV communities through beatification projects, collaboration with schools and higher education, the PLOs and community coalitions, and personal stories of recovery and home both in-person and online.					
KPI 1	By December 31, 2024, develop a coordinated method of disseminating the interviews conducted in 2022 on social media and with the key populations identified.	0%	0%	Not Reported	0%	Dependent on the state SOR office

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KPI 2	By September 30, 2024, hold five community mural days for the Breakthrough Campaign.	40%	80%	Not Reported	100%	4 murals have been completed
KPI 3	By October 31, 2024, identify three communities in need of targeted stigma interventions at the community level and provide TA to their community on implementation or strategy development.	100%	100%	100%	100%	Three target populations and communities have been identified

Goal 3: Collaborate with prevention subcommittee and prevention coalitions to develop strategies for prevention and stigma-free messages targeting youth.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Develop collaborative strategies to reduce duplication and improve the scope and reach of educational services across the subcommittees.					
KPI 1	By December 31, 2024, identify targeted messaging that incorporates mental health and AOD for youth.	10%	10%	Not Reported	10%	Initial meeting and workgroup
KPI 2	By December 31, 2024, integrate stigma-free messaging around Naloxone and laws.	10%	10%	Not Reported	10%	
KPI 3	By December 31, 2024, develop a toolkit for having “frank conversations” with youth focused on the intersection of SDOH, justice, incarceration, discrimination, SUD, stigma, MH, and harm reduction (safe use, testing) with resources for how to help a friend or family member.	0%	0%	Not Reported	0%	

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KPI 4	By December 31, 2024, expand current stigma training to include youth focused videos and interviews. Include the history/development of the epidemic. Integrate marijuana/THC overdoses. This includes youth centric stories of reunification.	0%	0%	Not Reported	0%	
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Recovery Community

Goal 1: Ensure equitable access to the full continuum of care for individuals with substance use disorder who are in recovery, including entry into treatment or transition out of treatment and into the workforce with continued support (i.e., harm reduction strategies, detox, inpatient, outpatient, recovery residence, peer recovery support specialists, medications, employment support, and independent living with structured housing).

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Empower consumers with autonomy to determine their recovery pathway through an informed consent process that prioritizes person-centered care.					
KPI 1	By March 31, 2024, adopt a West Virginia model that includes standard written consent and statewide tools/resources for use by treatment and recovery facilities.	80%	80%	80%	80%	
KPI 2	By June 30, 2024, develop an MOU between the Bureau for Medical Services (BMS), the Recovery Subcommittee, and MCOs to incorporate education and training in treatment and recovery facilities. The implementation would be evidenced by an MOU between BMS, the Recovery Subcommittee, and MCOs of their commitment to implementation via contract language.	80%	80%	80%	80%	
KPI 3	By December 31, 2024, Recovery Subcommittee will work with DoHS (or designated successor) to mandate	0%	25%	25%	40%	Jostin Holmes is setting up meeting for this.

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	written consent be used as a requirement of all contracts and funding awards.					
KPI 4	By December 31, 2025, the Recovery Subcommittee will ask ODCP to evaluate processes and policies to provide individuals with all treatment options upon admission (i.e., strengths/weaknesses, medications for SUD, abstinence, harm reduction strategies, faith-based, contingency management, etc. offered by a facility) and provide a written report to the Recovery Subcommittee.	0%	25%	25%	50%	Have met with ODCP and asked for evaluation
KPI 5	By December 31, 2025, the Recovery Subcommittee will develop a consumer survey as an appendix to funding awards offered by DoHS (or designated successor) to determine the effectiveness of client autonomy and prioritization of person-centered care. DoHS (or designated successor) will provide the Recovery Subcommittee with an executive summary of outcome data.	0%	0%	0%	0%	This KPI requires communication with DoHS.

Goal 2: Identify, develop, and expand evidenced-based support systems for families of individuals experiencing substance use disorder and collateral consequences.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	In collaboration with WV's ODCP, the recovery subcommittee will engage behavioral health providers for a more robust family service program.					

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KPI 1	By April 1, 2024, the recovery subcommittee will schedule a meeting with officials from the Office of Drug Control Policy to discuss the current involvement of families in the treatment process (both residential and outpatient levels of care) and opportunities for improving family involvement with the consent of individuals experiencing substance use disorders. Including reviewing Chapters 503 & 504 of the BMS code to determine current family services requirements.	10%	50%	60%	70%	Have met with ODCP and Jaime Cantley about credentialling.
KPI 2	By December 31, 2024, the recovery subcommittee will work with ODCP to develop a strategic plan to improve family support services across the continuum of care. This process would include conversations with the BMS, OFHLAC, WV First Foundation, and MCOs.	0%	25%	40%	50%	
KPI 3	By July 1, 2025, an increase in professionals trained to deliver family support services evidenced by quarterly trainings facilitated across the state.	0%	25%	25%	25%	

Goal 3: Engage associations, coalitions, and innovative agencies to improve cross-sectional collaboration in West Virginia.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Engage professional associations and coalitions focused on substance use disorder to establish and strengthen strategic partnerships that can influence outcomes for individuals with substance use disorder.					

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KPI 1	By January 31, 2024, the Recovery Subcommittee will identify a list of community partners, associations, and coalitions to regularly invite to Recovery Subcommittee Meetings.	5%	100%	100%	100%	
KPI 2	By March 31, 2024, the Recovery Subcommittee Chair will invite the Executive Director of the WV First Foundation to a recovery subcommittee meeting to share an overview of our section of the plan and to request regular updates on WV First Foundation progress and outcomes from funded initiatives.	5%	50%	100%	100%	
KPI 3	By December 31, 2024, leverage the partnerships and expertise of the collective strategic partnerships to serve as a resource for the Governor's Council.	10%	50%	75%	100%	Met with all associated coalitions necessary and invited them to subcommittee meetings.
KPI 4	By March 31, 2024, the Recovery Subcommittee will meet with the Bureau of Behavioral Health (BHH), ODCP, and WV Department of Health's (DH) Bureau of Public Health (BPH) to encourage Announcements of Funding Availability that require cross-sectional collaboration.	0%	0%	0%	0%	

Pregnant and Parenting Women

Goal 1: Promote prevention, treatment, and care coordination for pregnant and parenting women.

		Q1 Progress	Q2 Progress	Q3 Progress	Q4 Progress	Comments
Strategy 1	Increase standardized screening to identify pregnant and parenting women with SUD.					
KPI 1	By June 30, 2024, develop and conduct a survey for OB/GYN providers on their PRSI usage and to identify barriers to completion of the PRSI in their practices.	In Progress, On Time	70%	80%	90%	Need a timeline or close date of survey.
KPI 2	By August 31, 2024, develop recommendations based on survey findings.	0%	0%	0%	0%	Over 74% of providers have completed the survey and it will continue to collect data into the new year.
Strategy 2	Increase capacity to provide treatment and recovery support across West Virginia (for all substances) for pregnant and parenting women, including those who experience a return to use.					

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KPI 1	By June 30, 2024, conduct key informant interviews with the residential housing facilities that serve pregnant and parenting women.	0%	0%	100%	100%	Obtained data from Housing Subcommittee and did not have to do Key Informant Interviews
KPI 2	By August 31, 2024, develop recommendations based on survey findings.	0%	0%	0%	0%	Need to develop a one-pager based on data obtained from Strategy 2, KPI 1
KPI 3	By June 30, 2024, conduct regional, virtual listening sessions statewide to understand what is working well and where there are gaps related to infants and families exposed to methamphetamine and other polysubstance use.	In Progress, On Time	50%	100%	100%	
KPI 4	By August 31, 2024, develop recommendations based on listening session findings.	0%	0%	0%	0%	
Strategy 3	Develop and implement a campaign to educate providers, key stakeholders, and communities (PPW) on the risks of alcohol use during pregnancy (especially the third trimester) to address current rates of fetal alcohol exposure.					
KPI 1	By June 30, 2024, identify potential funding sources to support an educational campaign.	In Progress, On Time	50%	50%	50%	Can just make a list of potential funders that will meet KPI. (Have to talk to DoHS for this)
KPI 2	By August 31, 2024, disseminate an issue brief to providers on the incidence of infants exposed to alcohol in the last 4-6 weeks of pregnancy.	In Progress, On Time	50%	75%	75%	Will develop a webinar and send "flyers" from WVPP

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Appendix A: Accomplishments

Quarter 1 Accomplishments

During the first quarter of 2024, a total of 7 KPIs were completed. Once complete, these KPIs are often ongoing but may also provide the foundation for advancing work of a subsequent KPI as a next step. The section below highlights accomplishments for KPIs measured at 100% at the end of Quarter 1 (January 1, 2024, to March 31, 2024).

PREVENTION

- Offered at least two sessions on advocacy, policies, and evidence-based practice.
- Developed an information brief with data and recommendations.
- Selected at least 12 organizations to develop messages.

COURT SYSTEMS AND JUSTICE-INVOLVED POPULATIONS

- Identified gaps and barriers to treatment access for returning citizens on MAT/MOUD where services offered in jails and prisons did not match the community-based treatment offerings upon release in the community.
- Created a map of substance use treatment providers and LEAD programs operational within each judicial circuit to provide judges and magistrates with options for alternative sentencing consideration.

PUBLIC EDUCATION

- A small group of subcommittee members are working on the anti-stigma brand and campaign
- Identified three communities in need of targeted stigma interventions at the community level and provided TA for implementation and strategy development

Quarter 2 Accomplishments

During the second quarter of 2024, a total of 8 KPIs were completed – 1 additional KPI completed this quarter. Once complete, these KPIs are often ongoing but may also provide the foundation for advancing work of a subsequent KPI as a next step. The section below highlights accomplishments for additional KPIs measured at 100% at the end of Quarter 2 (April 1, 2024, to June 30, 2024).

RECOVERY COMMUNITY

- Identified a list of community partners, associations, and coalitions to regularly invite to Recovery Subcommittee Meetings.

Quarter 3 Accomplishments

During the second quarter of 2024, a total of 15 KPIs were completed – 7 additional KPIs completed this quarter. Once complete, these KPIs are often ongoing but may also provide the foundation for advancing work of a subsequent KPI as a next step. The section below highlights accomplishments for additional KPIs measured at 100% at the end of Quarter 3 (July 1, 2024, to September 30, 2024).

COURT SYSTEMS AND JUSTICE-INVOLVED POPULATIONS

- Partner with the Law Enforcement Subcommittee to determine information sharing needed among law enforcement to reduce stigma.
- Partner with the Community Engagement and Supports Subcommittee to identify existing gaps and work to address transportation needs of justice-involved persons and persons with child abuse and neglect filings working on reunification.

LAW ENFORCEMENT

- Offer training on Handle With Care and Handle With Care protocols to at least 200 personnel who interact with law enforcement to include emergency medical services, 911, social workers, mental health providers, victim advocates, teachers, and school.

PUBLIC EDUCATION

- Train each PLO on the new public education training, as is required by their state SOW.
- Integrate interviews and training clips into the state marketing campaign to address stigma.

RECOVERY COMMUNITY

- Invite the Executive Director of the WV First Foundation to a recovery subcommittee meeting to share an overview of our section of the plan and to request regular updates on WV First Foundation progress and outcomes from funded initiatives.

PREGNANT AND PARENTING WOMEN

- Conduct key informant interviews with the residential housing facilities that serve pregnant and parenting women.
- Conduct regional, virtual listening sessions statewide to understand what is working well and where there are gaps related to infants and families exposed to methamphetamine and other polysubstance use.

Quarter 4 Accomplishments

During the second quarter of 2024, a total of ___ KPIs were completed – ___ additional KPIs completed this quarter. Once complete, these KPIs are often ongoing but may also provide the foundation for advancing work of a subsequent KPI as a next step. The section below highlights accomplishments for additional KPIs measured at 100% at the end of Quarter 4 (October 1, 2024, to December 31, 2024).

PREVENTION

- Offer at least two sessions for stakeholders (prevention lead officers, coalition leaders, schools) to utilize the West Virginia Department of Human Services (DoHS), Bureau for Behavioral Health (BBH) Clearinghouse (Clearinghouse) to select recommended interventions and programs for populations of focus (Home - Bureau for Behavioral Health Clearinghouse (helpandhopewv.org)).
- Track the number of people that utilize the Clearinghouse.
- Work with the West Virginia Division of Tobacco and West Virginia Department of Education to track the number of schools and youth participating in tobacco/vaping evidence-based programs.
- Track the standardized prevention messages for communities and schools across the state developed with the prevention messaging workgroup.
- Track the number of people reached by the standardized prevention messages for communities and schools.
- Track the number of people reached by the community needs and inclusive focus prevention messages.
- Host a stakeholder meeting to develop the plan with launch dates.
- Track the number of people reached by prevention websites and social media.
- Track the number of educational events held.
- Track the number of participants that attend educational events.

COMMUNITY ENGAGEMENT AND SUPPORTS

- Submit recommended strategies to Community Engagement co-chairs on how certified recovery residences may be sustainably funded.
- Collaborate with ODCP and BBH to identify funding needed in FY 2025 for the development of new recovery housing residences to meet capacity needs in West Virginia.
- Conduct the second annual conference for recovery residence operators and staff, in collaboration with WVARR, ODCP, and BBH.
- Implement monthly promotion of the availability of technical assistance and resources (i.e., toolkits) for recovery residence operators and staff through multiple partners and outlets, including social media.
- Develop recommendations for strategies that promote comprehensive, uniform data collection processes among recovery housing residences.
- Continue to document a written plan with best practices and working models of transportation.
- Document the funding needs and recommendations of each transportation expansion and share with the Office of Drug Control Policy and Council.
- Host virtual and in-person training with 25 employers across the state to facilitate recovery friendly workplaces and participate in recovery-supportive assessment.

- Secure 100 West Virginia employer businesses as a part of the statewide employer designation including recovery-supportive and justice-involved populations.
- Host two statewide employment focused events to strengthen workforce participation and employer recruitment efforts.
- Identify resources and organizations that provide small-business resources to individuals in West Virginia.
- Meet bi-annually to revise and review existing plan to increase collaboration and funding among workforce programs.
- Secure funding to ensure the continuation and expansion of existing workforce programs.

PUBLIC EDUCATION

- Hold five community mural days for the Breakthrough Campaign.

COURT SYSTEMS AND JUSTICE-INVOLVED POPULATIONS

- Determine the number of persons incarcerated in regional jails self-reporting a substance use disorder.
- Determine costs associated with expanding MAT/MOUD injections in regional jails versus prison.
- Develop a resource guide based on work in two Jail Bill counties to replicate and expand into two additional counties to pilot and gain additional data.
- Create a local list of transportation resources available to justice-involved persons and persons with child abuse and neglect filings working on reunification.

LAW ENFORCEMENT

- Continue to inform all local law enforcement agencies and first responders that entering overdose data into the Overdose Detection Mapping Application Program within 72 hours of overdose is state required and report the number of trainings provided.
- Continue notifying state and local law enforcement of overdose events and apparent drug routes identifiable via the Overdose Detection Mapping Application Program and report the number of notifications provided per month.
- Offer training on Handle With Care and Handle With Care protocols to at least 400 law enforcement officers.
- Maintain law enforcement referrals and use of Handle with Care that are reported quarterly to identify opportunities for continued improvements, additional supports needed, etc.

RECOVERY COMMUNITY

- Leverage the partnerships and expertise of the collective strategic partnerships to serve as a resource for the Governor's Council.